

Worksheet

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Here's the example to help you think through your own business idea:

This is just one skill of a makeup artist. That one skill can be used in these six ways.

Each of these ways can generate multiple business product or service ideas for you to consider.

SKILL/IDEA: Makeup artist

Startup	Magazine	Affiliate	Ecommerce	Freelancing	Teaching
App to show people how they will look in their makeup	YouTube channel showing local makeup trends and tips	Youtube channel as Magazine model, but relying on affiliate sales (links in description)	Selling the hottest selling makeup items on my own ecomm store	Doing weekly makeup sessions for people in my society, area	Teaching makeup classes in my own premises
Product comparison app	A blog on make up product reviews along with a YouTube channel	A product review blog, where an affiliate commission can be earned on the product being reviewed		Open my own makeup parlor to service clients	Recording online course on makeup application and selling that on Facebook, YouTube, blog etc
Best price app - get the best deal while using the app					Doing live ONLINE makeup classes using Zoom or even WhatsApp video





Now use the sheet below to fill in your business ideas, based on your skill set:

SKILL	./IDEA:					
Sta	rtup	Magazine	Affiliate	Ecommerce	Freelancing	Teaching





If you have any questions, you have my contact details and I would love to hear from you. Write to me at support@momekh.com and do mention this workshop.

Wishing you nothing but the best,

God bless,

Mohammad Khan

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